

PEER NAVIGATORS WORKSHOP ON: CULTURAL SENSITIVITY AND STIGMA REDUCTION



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LAND ACKNOWLEDGEMENT



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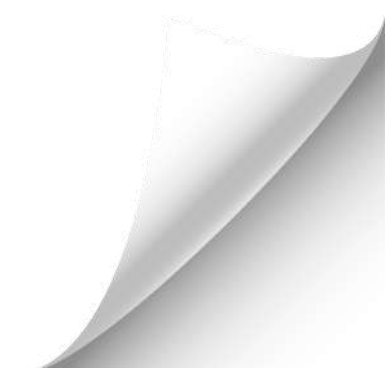
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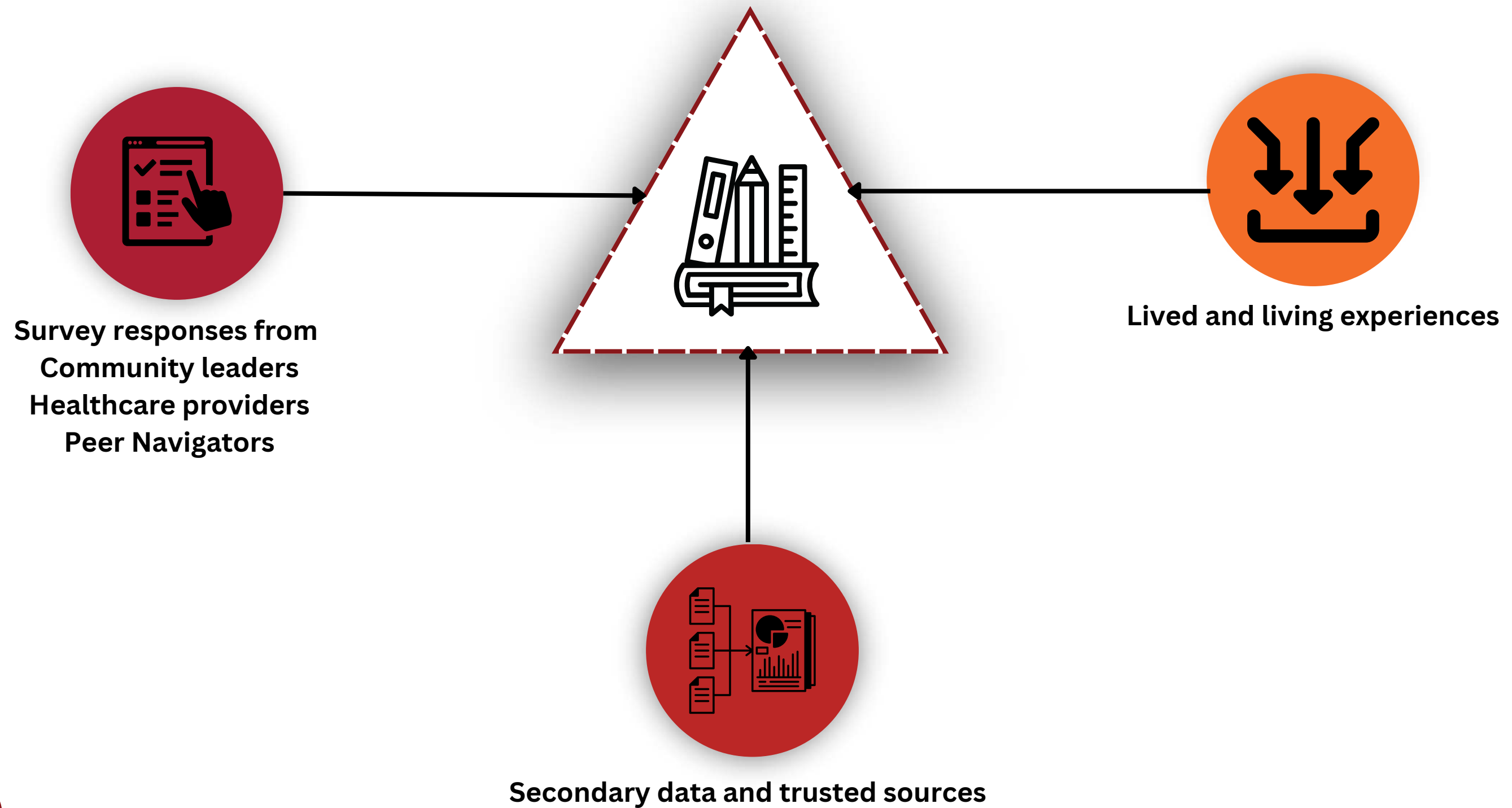
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Creation Process



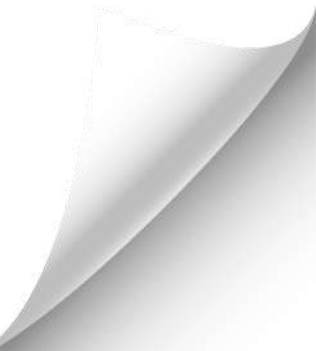
Objectives

- Increase awareness about the influence of cultural history on STBBI
- Reduce STBBI (HIV/AIDS and Hepatitis C) stigma within the community



Survey

**This is 1 min knowledge assessment test about your understanding of HIV
before the presentation
Kindly scan the QR code to fill the survey**



The Beautiful African Culture

Ugandan dance
Nigerian dance
Zimbabwean dance
Ghanaian dance
South African dance

Cultural sensitivity and stigma reduction

DEFINITION OF KEY TERMS

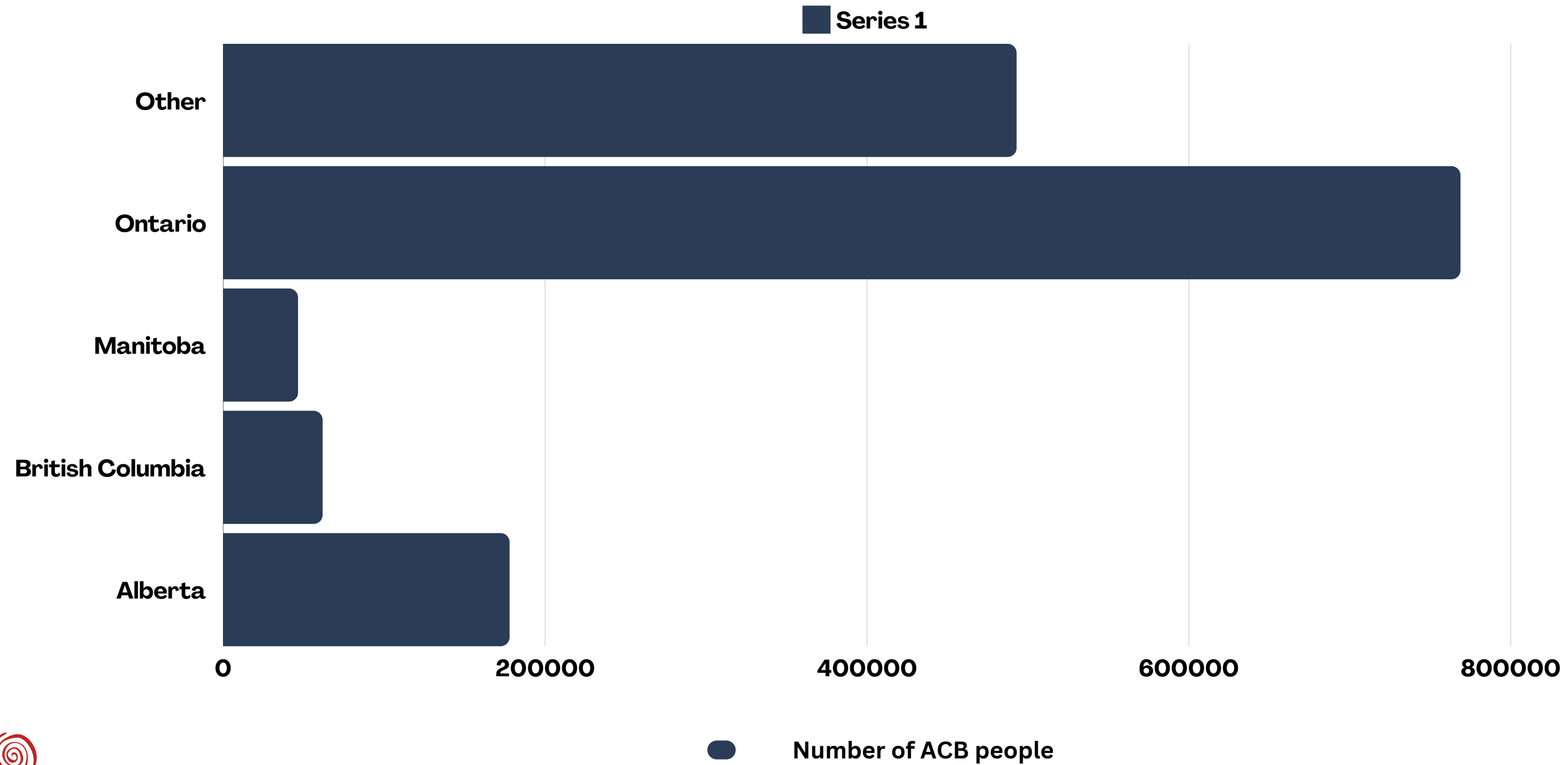
African, Caribbean & Black (ACB): People of African or Caribbean ancestry or who self-identify as Black visible minority who have resided in Canada for many generations or recently migrated. It includes Black Canadians with distinct ethnic, cultural and linguistic backgrounds and experiences (BC Black History Awareness Society, 2023).

Culture: The customary beliefs, social forms, and material traits of a racial, religious, or social group (Merriam Webster Dictionary, 2024).

Sexual and Reproductive Health (SRH): All-round well-being as regards sexuality, and involves the ability to have safe sexual experiences, make decisions regarding sex and reproduction freely and securely, as well as the protection and fulfillment of individual sexual and reproductive rights (World Health Organization, 2006 ; Public Health Agency of Canada, 2023).

ACB Demographics: 2021

ACB Population by Province



Diversity of African People

54 countries

5 regions:

- Northern
- Western
- Central
- Southern
- Eastern

Distinct

- Cultural practices
- Languages
- Cultural identities



Diversity of Caribbean People

- 7000 Islands
- 32 Countries: 13 Sovereign states, 19 Non-sovereign states
- Distinct cultural practices
- British, Spanish, French, Dutch, African & Creole influences
- Shaped by Indigenous cultures, European colonization, Trans- Atlantic Slave trade



Diversity of Black People

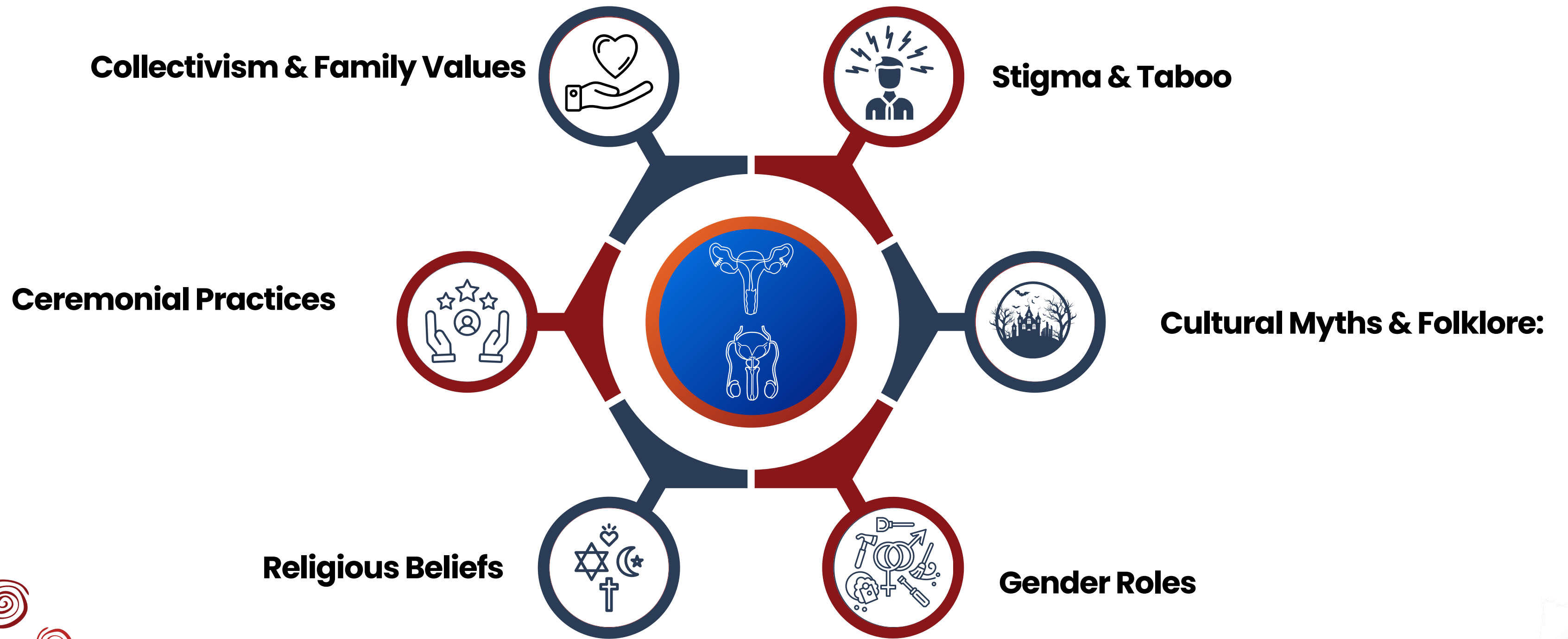
Includes people of African descent

Also in America, Europe, and other parts of the world

Featuring:

- **Numerous additional languages**
- **Wide variety of religions**
- **Countless cultural practices**

Cultural Influences on SRH



Stigma and Taboo

Stigma surrounding sexual health - discussion of sexual matters openly

Stigma regarding reproductive choices - premarital sex, contraception and abortion

Stigma due to heterosexism, cissexism, homophobia, transphobia

HIV/AIDS Stigma

Mental Health Stigma - access to care, talking about it



Changing Attitudes about HIV and Hep C



These negative associations contribute to stigma, which can severely impact the individual's quality of life through:

- Judging
- Labeling
- Isolation
- Prejudice
- Stereotyping
- Discrimination

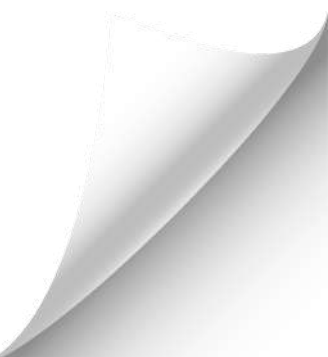
Stigma remains a significant barrier for ACB communities and Canadians seeking:

- HIV and Hep C prevention
- Testing
- Treatment
- Support



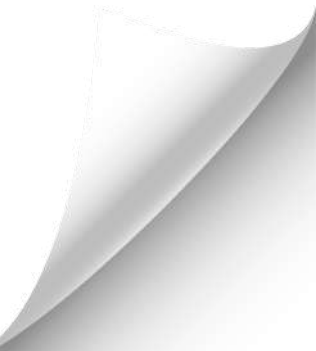
Importance of ending Stigma

- Prevent new infections
- Reach the undiagnosed
- Ensure that people living with HIV receive the care, treatment and support they need



Survey

This is 5 min knowledge assessment test about your understanding of HIV after the presentation
Kindly scan the QR code to fill the survey



References

1. Statistics Canada. Black History Month 2023... by the numbers [Internet]. www.statcan.gc.ca. 2023. Available from: https://www.statcan.gc.ca/en/dai/smr08/2023/smr08_270
2. Canadian HIV/AIDS Black, African and Caribbean Network. CHABAC Sexual and Reproductive Health Project [Internet]. Chabac.ca. 2022 [cited 2024 Aug 17]. Available from: <https://chabac.ca>. (Secondary data source-cultural influence on sexual and reproductive health presentation)
3. Public Health Agency of Canada. HIV and AIDS: Prevention and risks [Internet]. www.canada.ca. 2023 [cited 2024 Aug 29]. Available from: <https://www.canada.ca/en/public-health/services/diseases/hiv-aids/prevention-risks.html>